



Blue Avocado Founder's Syndrome Quiz

Your Marketing Director has a new marketing concept she wants to explore. Do you:

1. Tell her the marketing strategy has already been determined
2. Ask her to present her idea to a team of stakeholders
3. Ask her to present her idea to you

At a staff meeting an employee brings up an idea for solving a recurring problem in the agency. Do you:

1. Ask him to elaborate on the idea and work with relevant departments to explore ways it could be implemented
2. Ask him to present the idea to you
3. Remind him this is not the time or proper procedure for presenting new ideas

A board member is concerned policies are too restrictive and the mission is not being met fully. Do you:

1. Review the policies and procedures with her and explain how they are mission aligned
2. Speak with her about her concerns and ask her to create a focus group to investigate alternative policies
3. Speak with her about her concerns and work with her directly on creating new policies

Answer Key

First Question:

- 1- 0 points
- 2- 5 points
- 3- 3 points

Second Question

1- 5 points

2- 3 points

3- 0 points

Third Question

1- 0 points

2- 5 points

3- 3 points

10-15 points: Great job! You're on track to cure founder's syndrome.

5-10 points: You're on the way; review the points above to see where you could improve.

0-5 points: Founder's syndrome might be impacting your impact! Where could you start with implementing the suggestions in the article?

This quiz is in the article How to Cure Founder's Syndrome by Karolyn Bengel.