

SONOMA COUNTY PARKS FOUNDATION

CELEBRATION OF SPRING LAKE REGIONAL PARK



Join us in celebrating the golden anniversary of Spring Lake Regional Park – one of the most popular parks in all of Sonoma County. Nestled between neighborhoods with extensive walking and biking access, the park accommodates over one million visits annually. A central feature is the main trail, a 2.3-mile paved loop that is ADA accessible and offers spectacular lake views.

Spring Lake Regional Park was founded in 1973, and 2023 marks its 50th anniversary. Sonoma County Regional Parks, Sonoma Water and the nonprofit Sonoma County Parks Foundation will celebrate the park throughout the year. Anniversary highlights will include:



Dramatic improvements to this popular park, such as new pavement on the main trail, attractive new signage, fresh paint in the bathrooms, new picnic tables and more.



Special activities, such as a weekend of events in spring 2023, a special “Golden” Water Bark dog swimming event in September, self-guided scavenger hunts, a photo contest with prizes and more.

Your sponsorship of this golden anniversary will help fund vital efforts to be carried out at the park during and following the anniversary year, such as a new floating dock and ADA kayak launch, kayaks for public programs, improvements to the beloved Environmental Discovery Center, and restored par course equipment. Funds raised through the celebration also will support educational and summer camp programs for youth who visit the park.



For information, contact:

Melissa Kelley, Executive Director

(707) 565-1830 or Melissa.Kelley@sonoma-county.org

Thank you for supporting beloved Spring Lake Regional Park!

SPONSORSHIP OPPORTUNITIES



SPONSOR BENEFITS	\$10,000	\$5,000	\$2,500	\$1,500	\$750
50th Anniversary web page hotlink	✓	✓			
Logo on webpage and promotional materials	✓	✓	✓		
Recognition in Spring Lake Anniversary publicity, including press releases	✓	✓	✓	✓	✓
Inclusion in Spring Lake 50th Anniversary article in Parks Foundation e-newsletter	✓	✓	✓	✓	✓
A special sponsor banner at the spring 2023 50th anniversary event	✓	✓	✓	✓	✓
Recognition on Parks Foundation's Facebook and Instagram	✓	✓	✓	✓	✓
Sonoma County Parks memberships	8	6	4	2	1
Invitation to VIP weekday Water Bark dog swim event in 2023	✓	✓	✓	✓	✓
Passes to the Spring Lake Water Bark in 2023	8	6	4	2	1



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SPONSOR REPLY FORM



Yes! I would like to promote my business and support the 50th anniversary of Spring Lake Regional Park. I am interested in sponsoring at the following level.

Please return this form no later than March 15, 2023.

- \$10,000 Osprey Sponsor
- \$5,000 Red-Tailed Hawk Sponsor
- \$2,500 Steller's Jay Sponsor
- \$1,500 Quail Sponsor
- \$750 Towhee Sponsor

I am not able to sponsor the Spring Lake 50th Anniversary, but would like to make a donation of \$_____

I have enclosed my check in the amount of \$_____.

Please bill my Visa/Master Card in the amount of \$_____.

Account # _____

Exp. Date _____ CVV _____

Sponsor Name: _____

Address _____

City, State, Zip _____

Phone _____ Email _____

Please mail completed form and payment to: Sonoma County Parks Foundation, 2300 County Center Dr., Suite 120A, Santa Rosa, CA 95403

Questions? Contact Melissa Kelley, executive director, Sonoma County Parks Foundation, at Melissa.kelley@sonoma-county.org or (707) 565-1830. Thank you for your support!